



**JLX COACHING LIMITED**  
**PRIVACY POLICY**

**Personal information**

The table below explains what we use (process) your personal information for and our reasons for doing so:

<b>What we use your personal information for</b>	<b>What information we ask for</b>	<b>Our reasons</b>	<b>Legal Basis</b>
<b>To provide our services to you</b>	As set out in the following table cells below.	To provide our services to you in accordance with the terms and conditions between us.	As specified below.
<b>Account Creation and Management</b>	<ul style="list-style-type: none"> <li>• first name and surname;</li> <li>• email address;</li> <li>• address;</li> <li>• ID/username, and password;</li> <li>• order details;</li> <li>• user generated content; and</li> </ul> other information you have shared with us e.g. by contacting us.	To: <ul style="list-style-type: none"> <li>• manage your order;</li> <li>• send you marketing communications (when you have opted in);</li> <li>• offer a personalised service;</li> <li>• allow you to manage your preferences;</li> <li>• monitor and improve our website;</li> <li>• secure our website;</li> <li>• respond to your questions and otherwise communicate with you.</li> </ul>	We rely on the performance of a contract when you create your account as the lawful basis for collecting and using your personal information.  Additionally, we require your consent to collect and use your personal information when you register an account.

What we use your personal information for	What information we ask for	Our reasons	Legal Basis
			Our legitimate interests are to improve our services, to better communicate with you and to prevent criminal activity.
<b>Newsletter</b>	<ul style="list-style-type: none"> <li>• first name and surname;</li> <li>• email address;</li> <li>• address;</li> <li>• ID/username, and password;</li> <li>• personal description or preferences;</li> <li>• order details;</li> <li>• user generated content; and</li> </ul> <p>other information you have shared with us e.g. by contacting us.</p>	<p>To:</p> <ul style="list-style-type: none"> <li>• send you marketing communications (when you have opted in);</li> <li>• show you marketing communications on other websites, including social media platforms.</li> <li>• maintain an up to date list if you have opted out of marketing communications and have asked not to be contacted.</li> </ul>	<p>We rely on your consent as the lawful basis for collecting and using your personal information when you sign up to our newsletter.</p> <p>Our legitimate interests are to improve our services and to better communicate with you.</p>
<b>Training and Nutrition Programme order management</b>	<ul style="list-style-type: none"> <li>• first name and surname;</li> <li>• email address;</li> <li>• address;</li> <li>• personal description or preferences;</li> <li>• payment information; and</li> <li>• order history (e.g. whether you have trained with us before).</li> </ul>	<p>To:</p> <ul style="list-style-type: none"> <li>• process your order;</li> <li>• manage any communications you have with us regarding your order; and</li> <li>• manage any dispute relating to an order placed by you.</li> </ul>	<p>We rely on the performance of a contract when you make an order for services and we manage your order as the lawful basis for collecting and using</p>

What we use your personal information for	What information we ask for	Our reasons	Legal Basis
			<p>your personal information.</p> <p>Our legitimate interests are to improve our services, to better communicate with you, and to prevent criminal activity.</p>
<p><b>User Generated Content</b> (E.g. Information supplied by you in the JLX Documentation)</p>	<ul style="list-style-type: none"> <li>• first name and surname;</li> <li>• email address;</li> <li>• address;</li> <li>• personal description or preferences; and</li> </ul> <p>other information you have shared with us e.g. by contacting us.</p>	<p>To:</p> <ul style="list-style-type: none"> <li>• use the content you have created and/or shared in accordance with the specific terms and conditions accepted by you.</li> </ul>	<p>We rely on consent as the lawful basis for collecting and using your personal information when you submit information to us.</p> <p>Our legitimate interests are to improve our services and to better communicate with you.</p>
<p><b>Enquiries</b></p>	<ul style="list-style-type: none"> <li>• first name and surname;</li> <li>• phone number;</li> <li>• email address; and</li> </ul> <p>other information you have shared with us e.g. by contacting us.</p>	<p>To:</p> <ul style="list-style-type: none"> <li>• answer and manage your enquiries.</li> </ul>	<p>We rely on the performance of a contract as the lawful basis for collecting and using your personal information in order to</p>

What we use your personal information for	What information we ask for	Our reasons	Legal Basis
			<p>respond to your enquiries.</p> <p>Our legitimate interests are to improve our services, to better communicate with you and to secure our tools.</p>